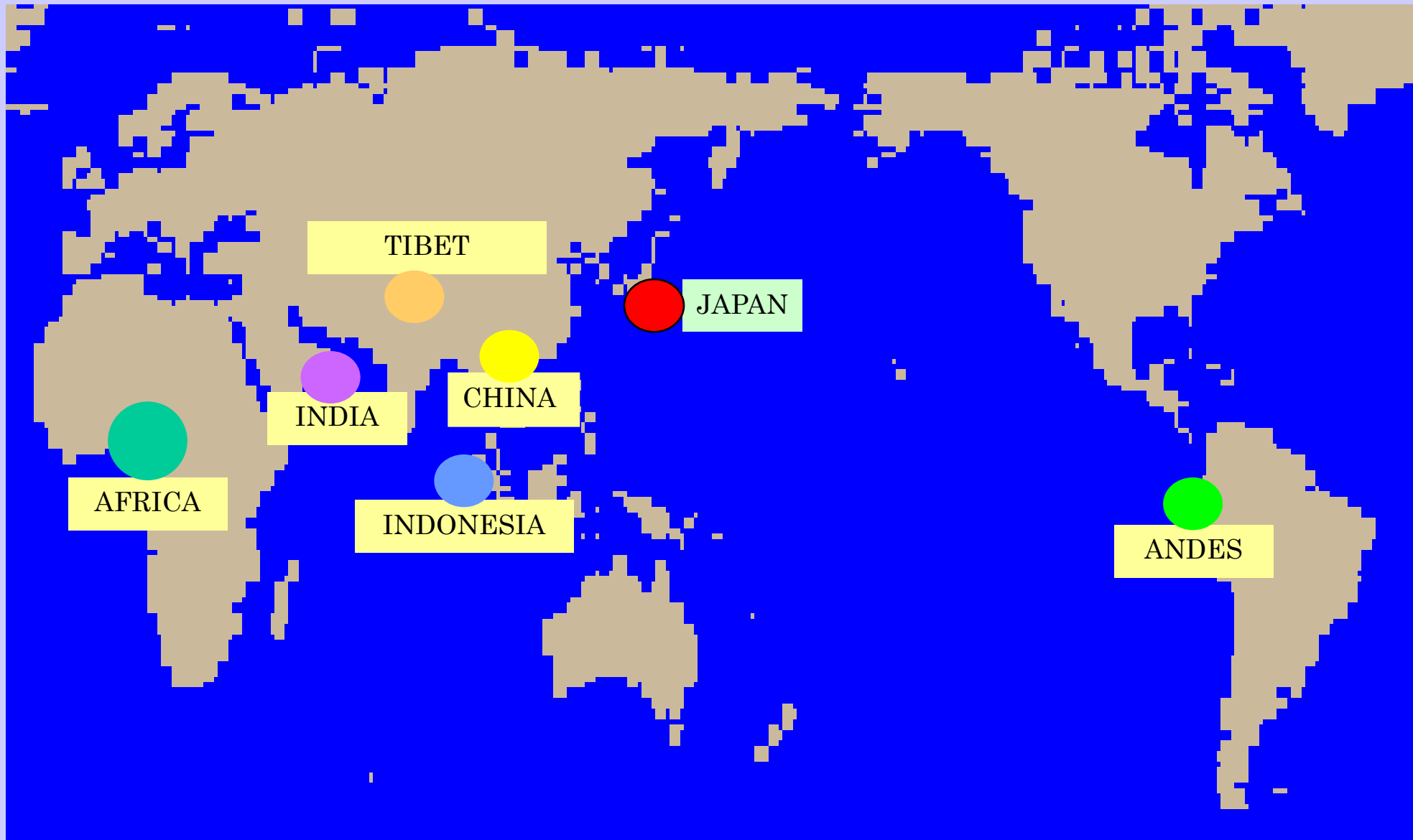


How a declined Japanese  
tradition became a luxury brand:  
Suzusan, its tradition and  
innovative branding

Hiroshi Murase

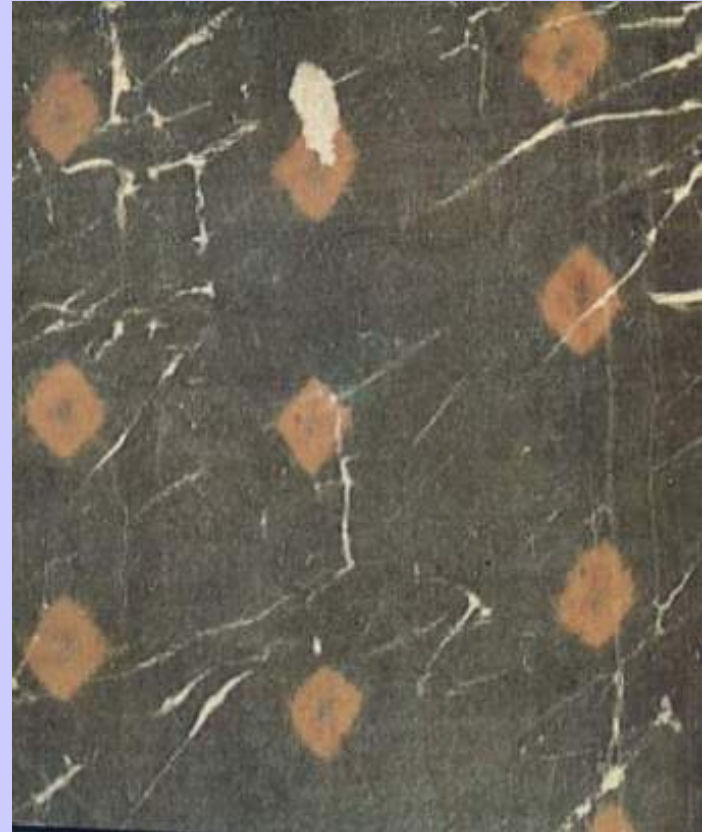


# The Shibori Distribution map of the World



# The Shibori of the world

## «CHINA»



The Shibori of Tulufan

# The Shibori of the world

## «TIBET»



Cross Shibori

# The Shibori of the world

## «INDIA»



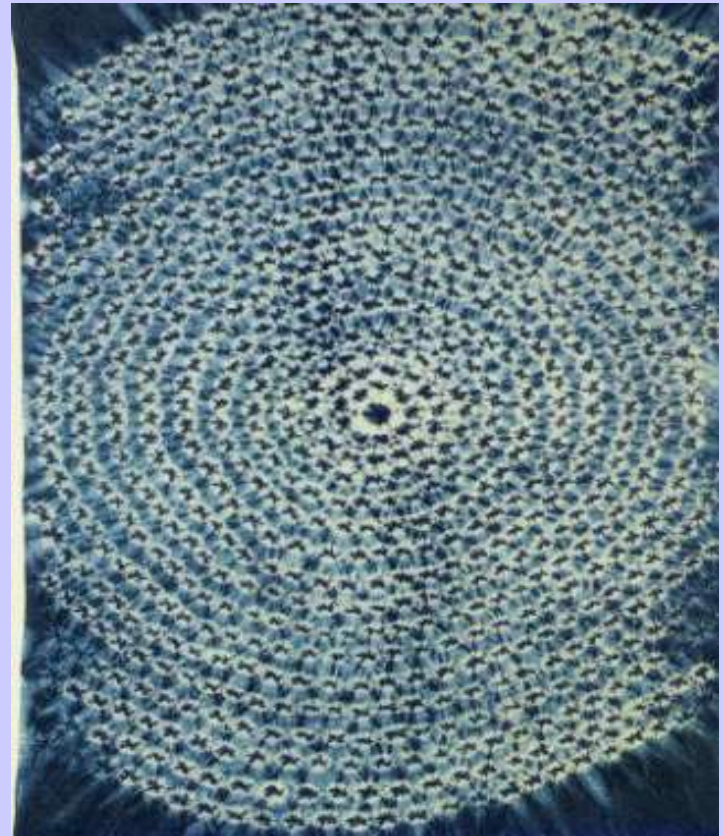
Bandahani : Gujarat



Leheriya : Rajasthan

# The Shibori of the world

«Africa»



The Shibori by fiber of a Raffia(Palm)

# The Shibori of the world

## «ANDES»



The Shibori of AMARAS

# The Shibori of the world

«INDONESIA»



Tritik



Plangi



# The Shibori of the world

«Other Country»



MONGORIA

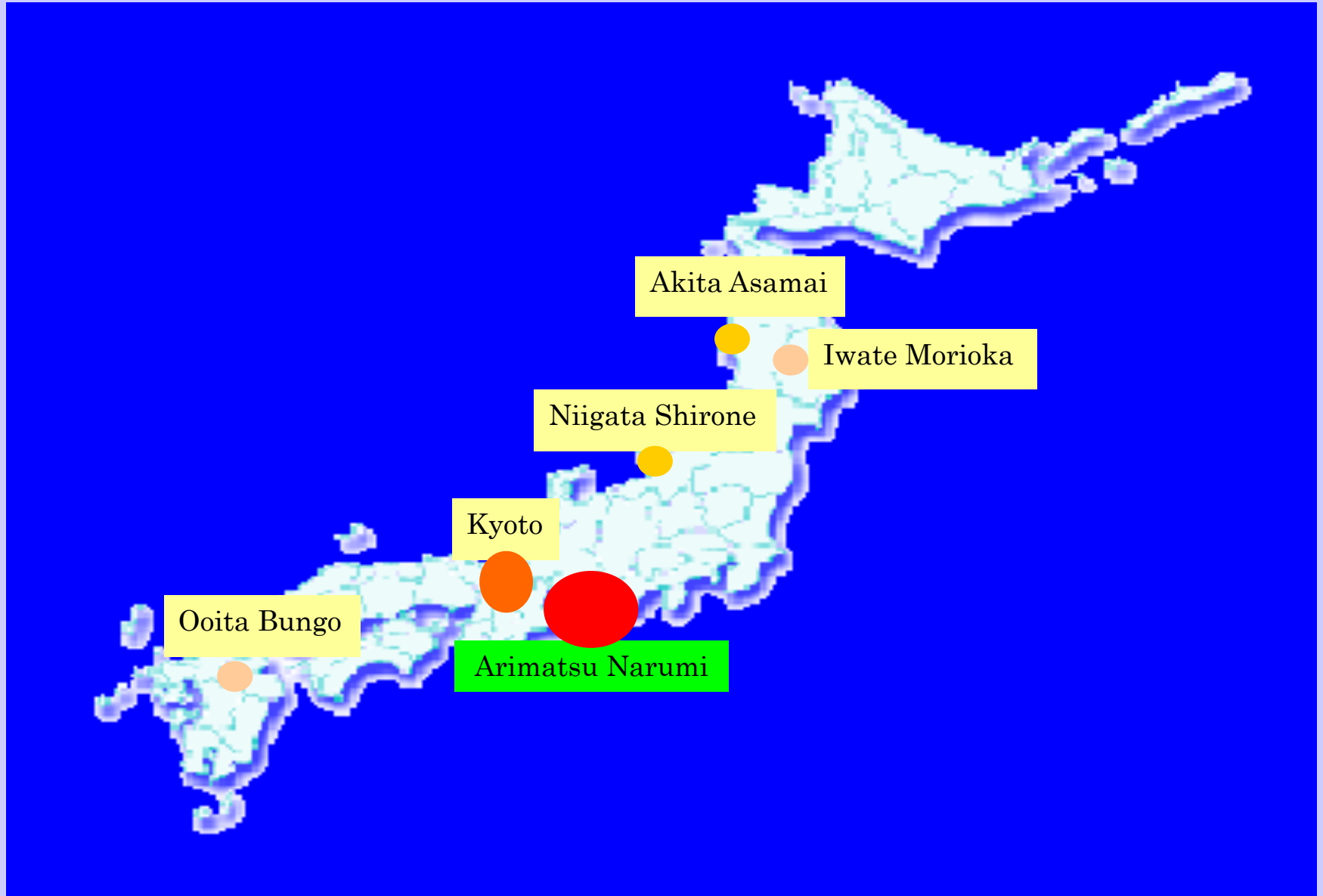


TUNISIA



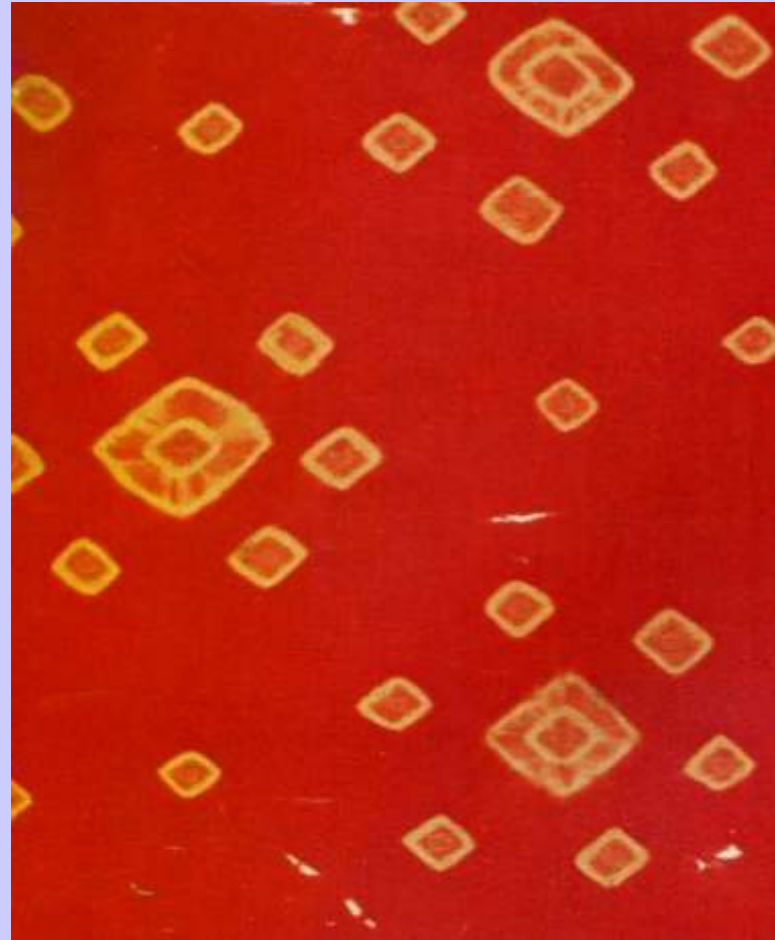
UZBEKISTAN

# The Shibori Distribution map of the Japan



# The Shibori of the Japan

《Asuka Period》



The Shibori in the Japanese oldest (around A.D. 7th century)

# The Shibori of the Japan

《Momoyama Period》



Tsujigahana(used by Shibori and Yuzen)

# The Shibori of the Japan

《Iwate Morioka》



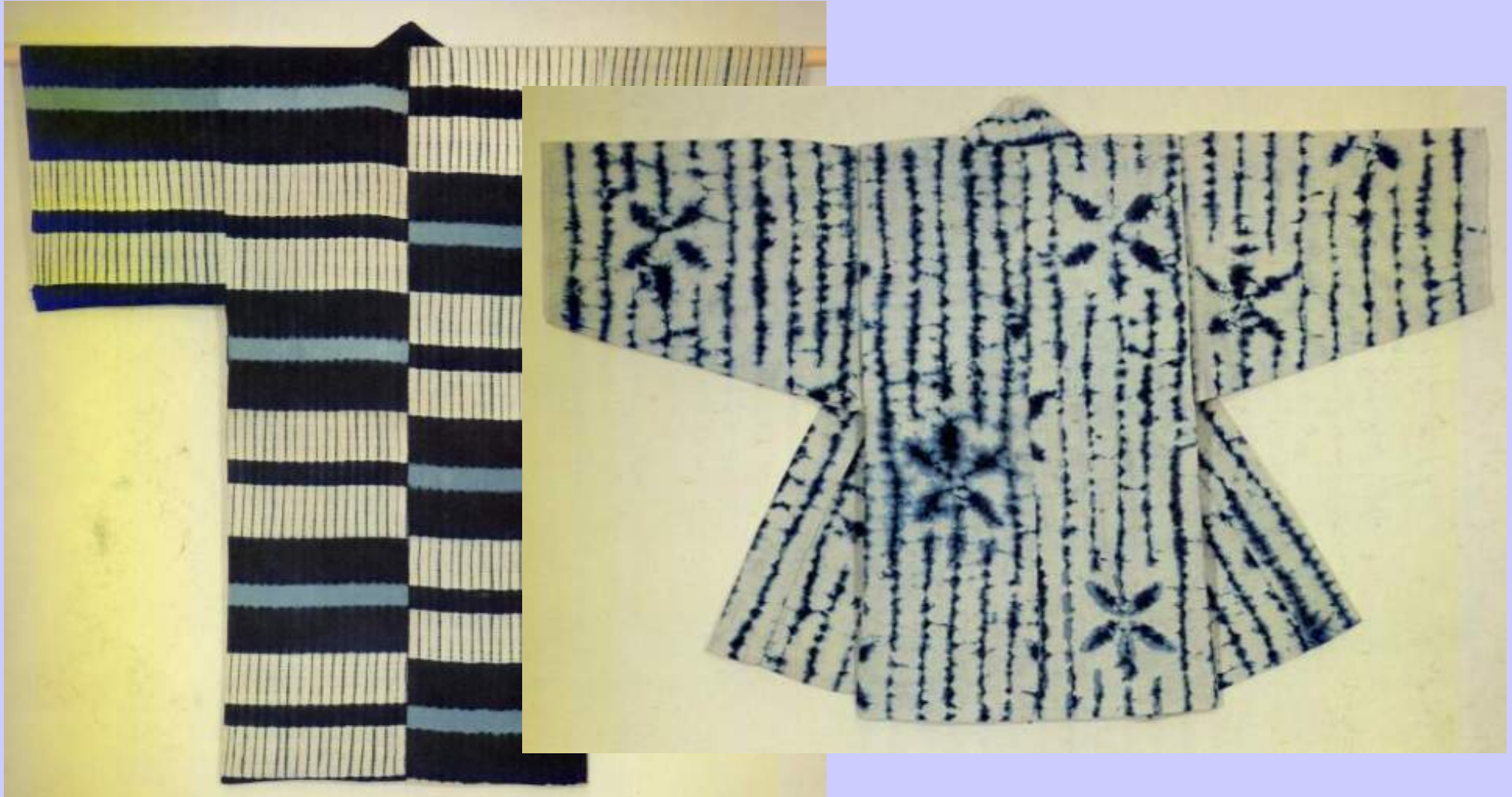
# Arimatsu Narumi Shibori



Tokaido Highway

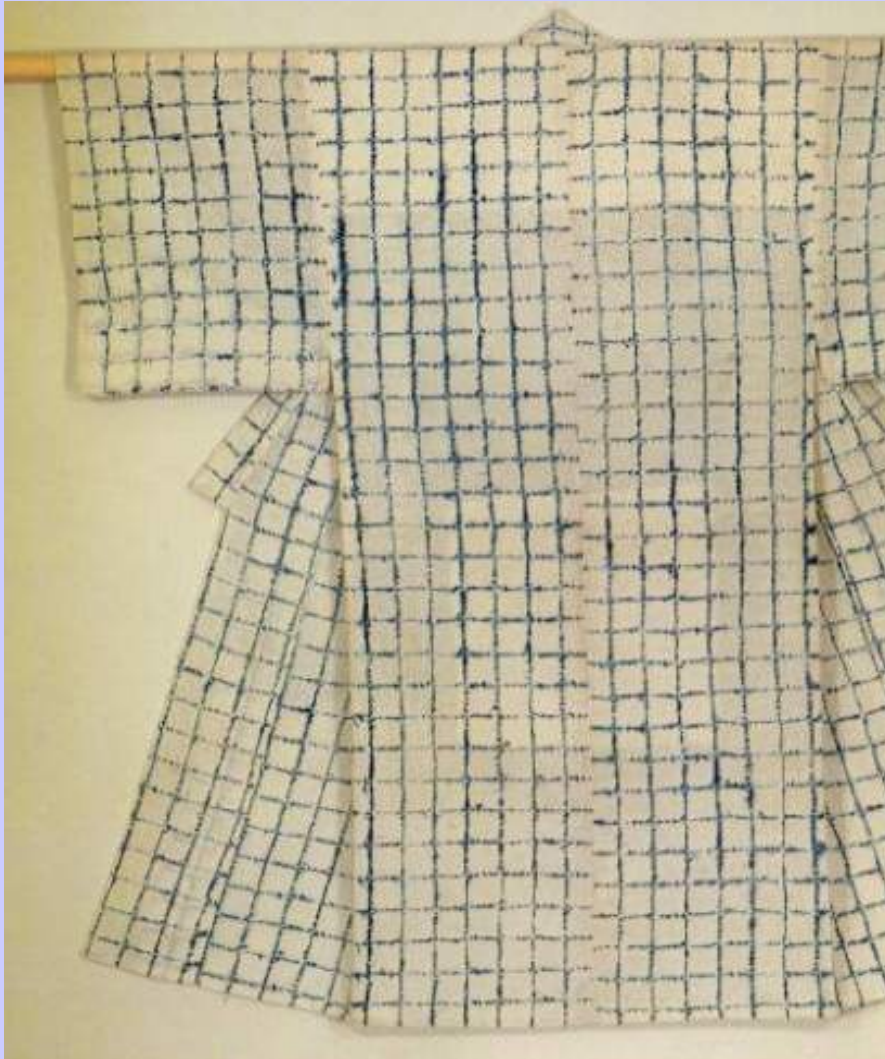
# The Shibori of the Japan

## 《Arimatsu Narumi Shibori》



# The Shibori of the Japan

## 《Arimatsu Narumi Shibori》





Tyeing

Stitching

Pressing

Tegumo

Mokumenui

Itajime

Makiage

Orinui

Sekka

Tesuji

Makinui

Mame

Arashi

Karamatsu





# International Shibori Symposium 1992 - 2018

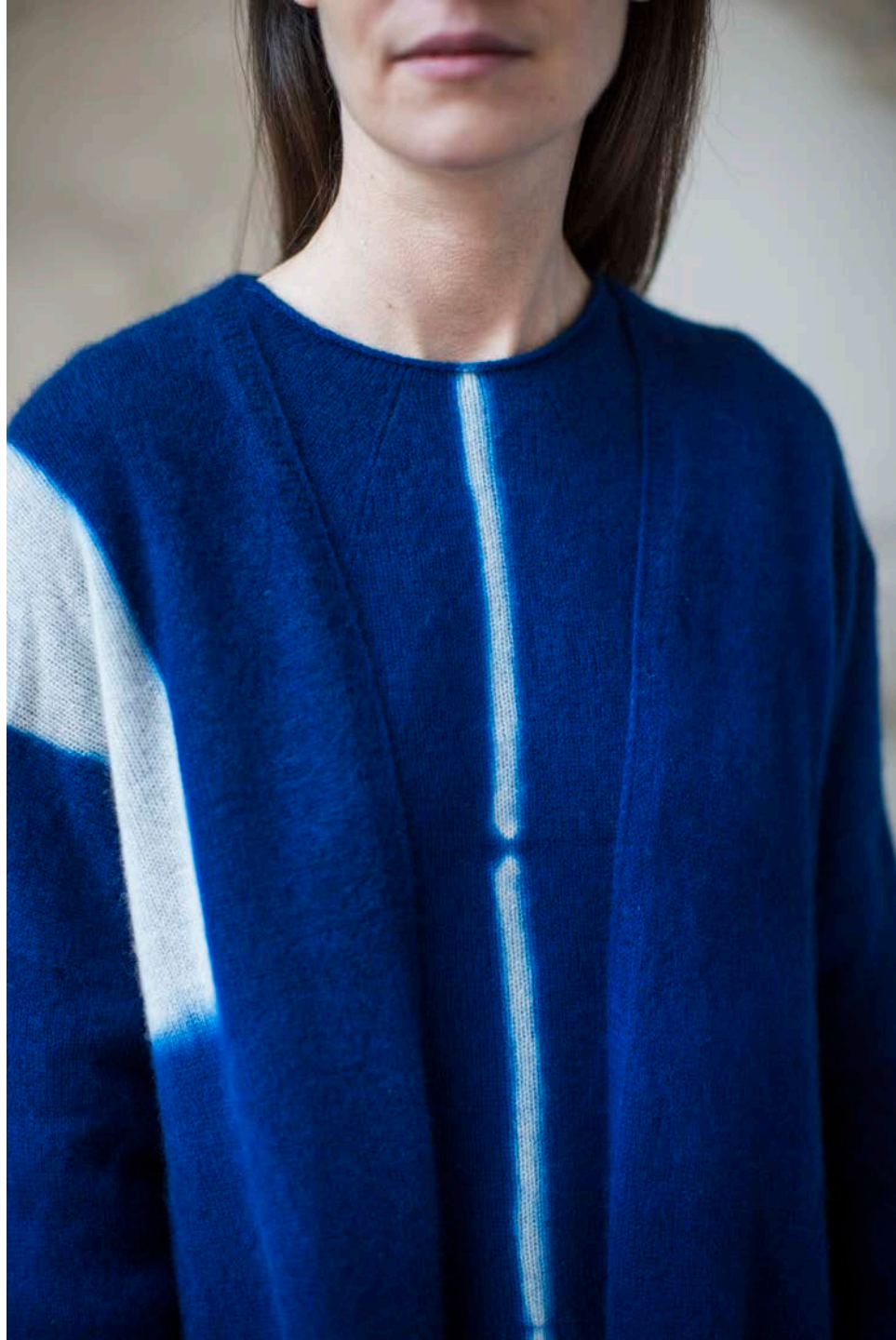








SUZUSAN















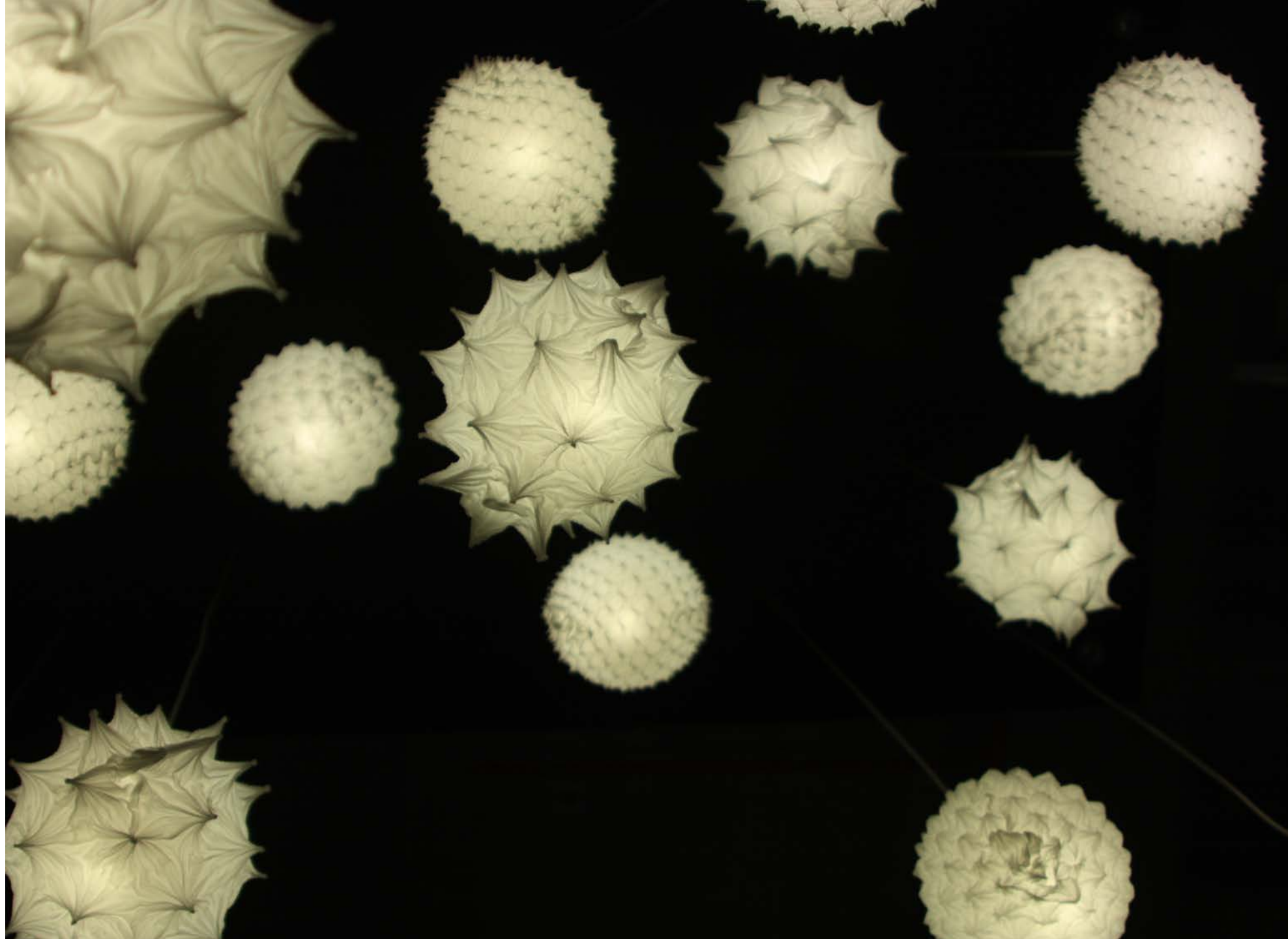


































Gayil Pantoja





















LACOSTE  
L!VE